

# FUND FINANCE FRIDAY

## Cadwalader Fund Finance Launches Women's Client Event Series in New York

December 3, 2021 | Issue No. 154



**By Leah Edelboim**  
Special Counsel | Fund Finance

The women of Cadwalader's New York fund finance practice hosted our inaugural women's client event this week. We were delighted to be joined by so many of our accomplished women clients.

The event featured Alice Peterson, the CEO of Pinhook Bourbon, a new and well-regarded player in the whiskey space. Alice gave a presentation to the group about how she came to her leadership role in the traditionally male-dominated spirits industry. She emphasized the importance of being curious, asking questions, and trusting your instincts. She also shared her insights on making friends with competitors and finding mentors in unlikely places. Alice also explained how a good deal of Pinhook's success can be attributed to the diversity of career backgrounds and complementary skills among its leadership team.

The talk culminated with Alice leading us through a tasting of the brand's flagship bourbon and rye. We also enjoyed bourbon cocktails.

Many thanks to those who joined us. We look forward to continuing our series of women's client events in 2022. If you are interested in joining us, please reach out.



