



FUND FINANCE FRIDAY

Recommended Reading

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- *It's How We Play The Game*, by Ed Stack, the Chairman and CEO of Dick's Sporting Goods, is a fascinating story of the company's humble beginnings as a single bait and tackle shop in Binghamton, New York to the ubiquitous presence it is today. The company's history is packed with unexpected turns, including Stack's challenging relationship with his mercurial father (the original founder), disagreements with venture capital investors about closing physical locations during the dot.com era, a shelved IPO, and a near insolvency driven by rapid expansion. Stack also spends a lot of time discussing the impact mass school shootings had on him personally and his team's decision to remove guns from their stores. An easy and worthwhile read. The book is available on Amazon [here](#).