



FUND FINANCE FRIDAY

# **Fundraising in 2019, the Government Shutdown's Impact on Fund Finance and More**

**January 11, 2019 | Issue No. 9**

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# 2018 Fundraising and 2019 Fund Finance Crystal Ball Gazing

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*Preqin* reported that fund managers raised \$757bn in 2018, which is an almost 20% decrease from the amount raised in 2017 (when a record \$925bn was raised). Whilst the extent in the downturn was unexpected, a decrease was generally anticipated by many commentators in the market due to a number of factors, including the fewer number of funds being raised, geopolitical uncertainty and a general cool-down of the economy and the levels of dry powder prevalent in the market.

According to *Preqin*, 1,733 funds achieved a final close in 2018, compared to 2,410 in 2017 (a decrease of almost 30%). There are two prominent reasons for this. First, we are seeing the funds market becoming more consolidated as investors look to invest with managers they have dealt with previously, rather than committing money to first-time managers (largely as a result of geopolitical uncertainty and economy cool-down). Second, we are seeing that funds generally take longer to reach final close from first close (usually as a result of greater due diligence on the fund manager (with Abraaj-style concerns featuring at the forefront of their thinking) and larger fund sizes being sought – indeed, in 2018 there were around 17 fund managers each seeking to raise funds in excess of \$10bn, whilst funds of \$1bn or more accounted for over 60% of total fundraising.

Concerns regarding trade wars, Brexit and a cool-down of the economy have had a contagious and volatile adverse effect on traditional asset classes globally. We believe that this has also given some fund managers and investors pause for concern about their strategies and commitment levels. The World Bank's recent annual assessment of the economy considers that the global economy is slowing down (albeit at a relatively "orderly" pace which should provide some comfort against the "cliff-edge" slowdown or "bubble bursting" some commentators have suggested is likely to occur), and the uncertainty of the geopolitical world and the economy has also forced investors and fund managers to consider whether attractive returns are still obtainable and sustainable over the mid-term, and/or whether new strategies need to be explored. It is worth noting that this does not necessarily mean that the current climate should dampen activity. In fact, a rise in UK M&A activity has been attributed to the fall in the value of GBP following the Brexit referendum.

## 2019 Fund Finance market

We believe that the fund finance market will continue to grow in 2019 notwithstanding an expectation that fundraising levels will be the same or slightly lower than those recorded in 2018. This is due to the fact that a greater number of institutions are offering fund finance products and lenders generally are willing to allocate a greater portion of their balance sheet to the market, and the quantum of financing being sought by fund managers will increase (in line

with the larger sizes of funds being raised as referred to above). Additionally, as fund finance can be considered to be mainstream, a greater number of fund managers who have not previously used fund finance products are now actively seeking to.

We anticipate the demand for hybrid facilities, NAV facilities and GP support facilities to continue to increase, with deals across the fund finance spectrum becoming increasingly bespoke, as fund managers become more creative in their strategies and use of these products. However, we do not expect a significant number of new lenders to start providing these products in 2019, leaving some shortfall between demand and supply.

Conversely, in the pure subscription finance market, we have seen an increase in the number of non-bank lenders providing finance to fund managers (usually as part of a syndicate with bank lenders), and we expect this trend to continue in the foreseeable future in order to satisfy demand for this traditional product and help free capital and balance sheet exposure for existing bank lenders.

## **Government Shutdown Impacts Fund Finance**

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On December 21, 2018, a partial shutdown of the United States federal government commenced because Congressional lawmakers had not passed full-year appropriations bills or continuing resolutions extending current funding levels. Thus, federal agencies had to discontinue all non-essential discretionary functions until new funding legislation is passed and signed into law. Interestingly, this has now impacted fund finance. Multiple AIV and qualified borrower joinders have been held up because the fund sponsors have not been able to obtain tax identification numbers from the Internal Revenue Service, a prerequisite to satisfying bank KYC requirements.

## ***PEI* Highlights Lender Response to Abraaj**

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*PEI* highlighted this week the response from subscription lenders to the Abraaj Group dispute, particularly with regard the notice of security filing. (Full article available by subscription [here](#)).

## On the Move—Fund Finance Tidbits

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### On the Move

Mathan Navaratnam joined Cadwalader in London as an associate within the Fund Finance practice on January 4.

Mathan has extensive experience advising banks and fund managers regarding cross-border debt financing solutions involving various types of investment funds, such as private equity, secondary, real estate, credit and fund of funds. His experience spans the entire range of fund finance products (including capital call lines, NAV facilities, hybrid facilities, GP and executive support facilities, and secondary leverage products) provided via a number of different structures, including framework and umbrella facilities.

Prior to joining Cadwalader, Mathan was legal counsel to the Investec fund finance team in London (while also providing legal support to Investec's South African and New York fund finance teams). Before that, he was an associate in Dentons' London office, where he specialized in fund finance for over five years (including a secondment to the fund finance team of Lloyds Bank plc in London).

His addition follows the recent hires into the Cadwalader London Fund Finance team of [Samantha Hutchinson](#) (Partner), [Tom Armstrong](#) (Senior Attorney), [Amrita Maini](#) (Senior Attorney), and [James Hoggett](#) (Associate), who all joined last month.

## Debevoise Publishes Private Equity Review

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On December 20, 2018, global law firm Debevoise & Plimpton published its *2018/2019 Private Equity Year End Review and Outlook*. The review included contributions from many of the firm's practice groups, including Fund Finance. Available [here](#).

# Fund Finance Hiring

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## East West Bank Seeks Fund Finance Banker

- East West Bank is seeking a Relationship Manager in its Private Equity Banking group to cover the Eastern United States. The job post is available [here](#). Other opportunities are available in the Private Equity Banking group as well.

## Cathay Bank Fund Finance Job Posting

- Cathay Bank has a posting on LinkedIn for a Senior Vice President, Director of Funds Finance, based in El Monte, California. The posting is available [here](#). Cathay Bank is a California state-chartered bank. It was founded in 1962, and is headquartered in Los Angeles, California. The bank operates in nine U.S. states, as well as Hong Kong, and has representative offices in Beijing, Shanghai and Taipei. It has approximately \$17 billion in assets, and trades on NASDAQ as CATY.



# Fund Finance Calendar

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## Upcoming Events in Fund Finance

February 21, 2019	Fund Finance Next Generation Inaugural Event, New York
March 24-26, 2019	9 <sup>th</sup> Annual Global Fund Finance Symposium, Fontainebleau, Miami Beach, Florida
June 20, 2019	5 <sup>th</sup> Annual European Fund Finance Symposium, The Landmark, London
September 24, 2019	3 <sup>rd</sup> Annual Asia-Pacific Fund Finance Symposium, Four Seasons Hotel, Hong Kong
October 17, 2019	Cadwalader Finance Forum, The Ritz-Carlton, Charlotte, North Carolina

If you have an event that you would like listed on the *Fund Finance Friday* calendar, please email us at [fund-finance-friday@cwt.com](mailto:fund-finance-friday@cwt.com).